

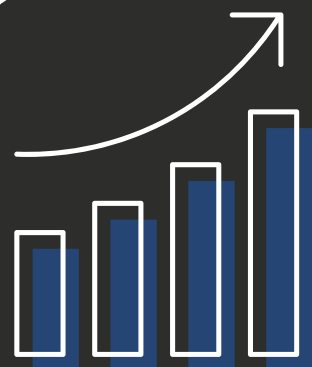


**PRESENTS**

# **BIZTOPIA 2021**

ENACTUS RAM LAL ANAND COLLEGE

26 - 27 JUNE 2021





# BIZTOPIA



## What is Enactus?

Enactus is a prestigious non-profit organization with the aim to bring about a positive change through promoting social and entrepreneurial skills in future business leaders all-over the world.

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## Enactus RLAC

Enactus Ram Lal Anand College is a student-led organization carrying forward this legacy with zeal and spirit bestowed to serve the society with their prowess has undertaken this challenge in hand to change the present condition of social entrepreneurship to the best.

# BIZTOPIA

Enactus RLAC presents to you BIZTOPIA 2021, platform where you can manifest your entrepreneurial essence and pitch your business plan as well as get mentored by eminent personalities from different walks of life!



## PERKS & BENEFITS

### Cash and In-kind prizes

**Winning team** : 21k(including cash prizes) + internship opportunities

**Runner up** : 14k (including cash prizes) + internship opportunities

### Certificates

Certificate of Participation from Enactus RLAC to every team reaching the finale



# B - PLAN COMPETITION

## INTRODUCTION

Numerous teams of young entrepreneurs from different colleges come together every year to be a part of annual B-Plan competition, this year is no different. A yearning for exposure coupled with great prizes has made this event extremely sought after.

## FORMAT

The B-PLAN Competition of Enactus RLAC is an elimination Tournament. It consists of 3 rounds, the details of which are given below.



## REGISTRATION

- 1) The Team Leader is required to fill all the details in the form provided.
- 2) The form is to be filled by the end of 22nd June 2021( i.e. 11:59P.M., 22nd June 2021).



# B - PLAN

## DETAIL BOARD

### PRELIMINARY ROUND

Teams which will be shortlisted on the basis of their 90 sec video and the form from the registration round will receive a email via their registered email ID.

### FINAL ROUND

- 1) Finale will be held on 27th June 2021.
- 2) The finalists will now present their B-plan in front of a panel of experienced & esteemed judges.

- 1) **Participants : upto 5 members per team**
- 2) **Lone wolves are allowed**
- 3) **Cross college teams are allowed**
- 4) **The competition is open to all undergraduate and postgraduate students**

## PARTICIPANT ELIGIBILITY

# BIZTOPIA 2021

## B - PLAN COMPETITION

Guest Judges



**Shivesh Kumar**  
Startup Monk  
(founder & CEO)



**Anuj Batra**  
Andromeida Maritime  
Solutions & EV Startup  
(co - founder)

# BUSINESS CONCLAVE

Business Conclave is a premier event that serves as a forum for the brightest students in the country. The conclave involves insightful speaker sessions, given by leading pioneers from fields across various sectors. We give an opportunity to comprehend these experiences of prominent luminaries and implement this knowledge to shape the tomorrow.

Incepted with the vision to fill the interlude between classroom learning and the corporate world, our aim is to consciously work towards imparting the practicalities of an entrepreneur's life.



**DATE : 26 JUNE 2021**

**TIME : 2 - 6 PM**

**PLATFORM: GOOGLE MEET**







# BIZTOPIA 2021



## BUSINESS CONCLAVE

### Guest Speakers



**Aakarashan Sethi**  
Startup Scholar  
(Co-founder)



**Neeraj Walia**  
Montblanc India  
(MD & CEO)



**Kunal Kapoor**  
Homeflic Wegrow  
(founder & VP)



**Samatak Bhandra**  
theSound  
(founder)



**Kriti Singhal**  
The Education tree  
(Co-founder)



**Shawrya Mehrotra**  
Metvy  
(founder & CEO)



**Taran Singh**  
Melvano  
(CEO)



**Susmita Das Gupta**  
Smart iDeAS  
(founder & chief ideator )



# BIZTOPIA

Thanking You  
Enactus RLAC

**DR. RAKESH KR. GUPTA**  
(PRINCIPAL)

**DR. NEENA MITTAL**  
(CONVENER)

**VISHAL BHOLA**  
(PRESIDENT)